



Advocacy Training Breakout Sessions

1:00-2:00 p.m. Workshop Session I

Lobbying 101 *(required for first-time lobbyists)*

Holly Burkhalter, Vice President of Government Relations & Advocacy, IJM

Annick Febrey, Legislative Affairs Manager, IJM

Columbia Ballroom

Learn the basics of how Congress works and how to lobby your elected officials on issues you care about. We'll discuss everything you need to know—from getting in the door, to preparing an effective message and presentation, to follow-up strategies that will help ensure your goals are met. We'll also role-play sample lobby visits so you can see these various techniques in action.

Getting Your Message Out: Working with News and Social Media

Eileen Campbell, Director of Advocacy, IJM

Austin Graff, Artist Partner & Social Media Marketing Manager, IJM

Mars

Securing news media coverage can magnify the power of your advocacy effort by educating the public and getting your issue in front of decision-makers. Utilizing social media platforms like Facebook and Twitter effectively will spread the word on the issues that matter, grow your following and help you engage with other like-minded individuals in the online space. This workshop will discuss the nuts and bolts of effective news media outreach and effective social media engagement practices. This session is a must for those who are ready to scale up their advocacy efforts through media advocacy and mobilizing others through social media channels.

The Prophetic Advocate: Joining God's Lobbying Firm—offered in both sessions.

Jim Martin, Vice President of Church Mobilization, IJM

Seth Wispelwey, Field Organizer, IJM

Discovery II

The Bible's poetry, parables and prophets provide a rich testament to God's heart for justice, particularly for the marginalized and oppressed. Woven into this record is a call for God's people to serve as advocates who "seek justice, rescue the oppressed, defend the orphan, plead for the widow." How does this commission inform and guide us today to seek justice within the halls of power and out in a world aching for it? Join Jim Martin and Seth Wispelwey for an engaging workshop on the Biblical foundations of advocacy: historical examples, limits, possibilities and exciting opportunities to join IJM in advocating for structural transformation that "breaks every yoke"!

Be the Change: Planning an Advocacy Campaign in Your State—offered in both sessions.

Erica Boonstra, Advocacy Manager, IJM

Kate Case, Organizing & Advocacy Fellow, IJM

Jupiter

You can help lead the fight to end slavery! No prior advocacy experience necessary for this interactive workshop on planning strategic advocacy campaigns. Learn how to set strategic advocacy goals, practice

power-mapping your members of Congress, and brainstorm strategies and tactics that will help you win over your elected leaders. Join Erica Boonstra and Kate Case for this session and walk away with all the tools you need to plan your own campaign when you return home.

The Power of Relationships: Harnessing Your Power to Mobilize Others—offered in both sessions.

Shayne More, Author & Speaker

Kimberly Yim, Author & Speaker

Saturn & Venus

Join Kimberly Yim and Shayne Moore, authors of REFUSE TO DO NOTHING: Finding Your Power to Abolish Modern Day Slavery, and learn about the hidden influence you have within your own sphere of family and friends. Unpacking what we know from the abolitionist movement of 200 years ago, in this session you will learn how to effectively engage, motivate and mobilize your communities. Starting with the principles of engagement and sustaining a movement, we will then share our personal stories, and end with brainstorming strategies that will work for you.

2:15-3:15 p.m. Workshop Session II

Building Relationships with Members of Congress and Their Staff

Holly Burkhalter, Vice President of Government Relations & Advocacy, IJM

Laurie Rubiner, Chief of Staff, Senator Blumenthal (D-CT)

Columbia Ballroom

Holly and Laurie will discuss ways that constituents can build and sustain relationships with legislators and their staff. Ms. Rubiner, chief of staff for Senator Blumenthal, is a long-time legislative expert. She previously worked for Senator John Chafee (R-RI) and Bob Dole (R-KS.) Ms. Rubiner will advise us on “do’s and don’ts” for relating to members of Congress and their staff and answer questions about how best to use face-time with legislators and staff to promote your issue.

The Prophetic Advocate: Joining God’s Lobbying Firm

Jim Martin and Seth Wispelwey (*IJM*)

Discovery II

See above description.

Campaign Planning

Erica Boonstra and Kate Case (*IJM*)

Jupiter

See above description.

The Power of Relationships: Harnessing Your Power to Mobilize Others

Shayne More and Kimberly Yim

Saturn & Venus

See above description.

Speaker Bios (alphabetical by last name)

Erica Boonstra *Advocacy Manager, IJM*

Erica is the Advocacy Manager at IJM. Erica works with advocates around the country to develop strategic advocacy campaigns and conducts advocacy trainings for groups interested in engaging in advocacy work with IJM. She helps create tools for advocates and measure the impact of IJM's advocacy campaigns. Erica joined IJM in January 2009. Prior to that, she worked in marketing for Team World Vision in Chicago. She is a graduate of Calvin College with a BA in International Development Studies and English and is currently pursuing a Masters in Public Administration at American University.

Holly Burkhalter, *Vice President of Government Relations and Advocacy, IJM*

Holly serves as Vice President of Government Relations and Advocacy for International Justice Mission. Before joining IJM, Holly most recently served as the U.S. Policy Director of Physicians for Human Rights. Prior to joining Physicians for Human Rights, Holly worked with Human Rights Watch for 14 years as Advocacy Director and director of its Washington office. Previously, Holly staffed the House Foreign Affairs Subcommittee on Human Rights and International Organizations from 1981 to 1983. From 1977 to 1981 she worked for Representative (now Senator) Tom Harkin, D-IA.

Eileen Campbell, *Director of Advocacy, IJM*

Eileen launched IJM's advocacy program in July 2008. As Director of Advocacy, she oversees IJM's national grassroots advocacy campaigns and advises IJM field offices on advocacy program design. Prior to IJM, Eileen served as Coordinator of the Health Action AIDS campaign at Physicians for Human Rights, mobilizing health professionals in support of a comprehensive U.S. response to the global HIV/AIDS pandemic. At Physicians for Human Rights, Eileen also served as Grassroots Coordinator for the U.S. Campaign to Ban Landmines. She is a graduate of the University of Rochester and Harvard Divinity School.

Kate Case, *Organizing and Advocacy Fellow – West, IJM*

As an Organizing and Advocacy Fellow with IJM, Kate mobilizes advocates in Alaska, Arizona, California, Nevada, and Hawaii. Prior to her fellowship, she interned with IJM's Government Relations & Advocacy department. Her passion for mobilizing advocates developed at both the state and national levels while assisting in the organization of IJM's Advocacy Summit in D.C. in 2012 and while executing IJM's first state lobby day in California. She finds great joy in equipping every-day citizens with tools to engage with their government. Kate graduates from La Sierra University with a degree in Global Studies on June 16th!

Jesse Eaves, *Senior Policy Advisor for Child Protection, World Vision*

Jesse Eaves is the Senior Policy Advisor for Child Protection at World Vision where he coordinates the advocacy portfolio for issues of child protection, including child soldiers, exploitative child labor, child trafficking, and child sexual exploitation. Jesse works to educate and empower Americans to take a stand for child protection and attempts to ensure that U.S. policymakers know how they can help to protect vulnerable children around the world. The son of missionaries, Jesse spent parts of his childhood in the Philippines and Uganda watching his parents take part in community building projects. After receiving his MA from Northwestern University, Jesse moved to Uganda, where he worked with an organization called Hands In Service where worked on building a secondary school in the oldest camp for Internally Displaced Persons (IDPs) in Uganda. Jesse then served as Operations Manager for Invisible Children in Gulu, Uganda, working with war-affected communities to create a community empowerment program that provided water and sanitation, technology, and improved access to education.

Annick Febrey, *Legislative Affairs Manager, IJM*

Annick Febrey joined IJM's Government Relations team in February 2010 and manages IJM's relationships with Congress, advocating for anti-trafficking policies to support IJM's casework. Prior to joining IJM, Annick served with the White House Fellows Program, the president's program for leadership and public service. Before her work at the White House, she spent nearly two years serving a major presidential campaign and was ultimately responsible for mobilizing grassroots efforts in Pittsburgh during the general election. Annick also served as the staff assistant for the U.S. Senate Health, Education, Labor and Pensions Committee health policy team. She holds a BA in Policy Studies from Dickinson College .

Austin Graff, *Artist Partners & Social Media Marketing Manager, IJM*

Austin Graff is the Artist Partner and Social Media Marketing Manager at IJM. With several years of experience growing and leveraging IJM's social media presence on Facebook and Twitter, Austin oversees IJM's social media strategy worldwide. Prior to his work with social media (and artist partners), Austin worked in IJM's Church Mobilization and Investigations departments. Growing up in Russia and Kazakhstan and attending boarding school Germany, Austin has a passion to connect the world through social media.

Gary Haugen, *President and CEO, IJM*

Gary Haugen serves as President and CEO of International Justice Mission. Gary received a BA in Social Studies, magna cum laude, from Harvard University, and a JD from the University of Chicago, cum laude, where he was the Ford Foundation Scholar in International Law. Until April of 1997, Gary was a Senior Trial Attorney with the Police Misconduct Task Force of the Civil Rights Division of the U.S. Department of Justice. When Congress granted the Attorney General new authority to pursue enforcement action against police departments with a "pattern or practice" of misconduct, Gary was selected to serve on a small task force with national enforcement authority. In 1994, Gary was detailed from the U.S. Department of Justice to the United Nations Center for Human Rights where he served as the Officer in Charge of the U.N.'s genocide investigation in Rwanda. Before joining the U.S. Department of Justice, Gary worked for the Lawyers Committee for Human Rights where his work focused on a structural examination of the Philippine government's prosecution of human rights abuses committed by the police and military. In the mid-1980's, Gary served on the executive committee of the National Initiative for Reconciliation in South Africa. The NIR, chaired by then-Bishop Desmond Tutu and Michael Cassidy of African Enterprise, was a movement of Christian leaders devoted to the cause of political reform and racial reconciliation. Gary currently serves on the Human Rights Leadership Coalition and on the Board of the Overseers of the Berkeley Journal of International Law. In 2012, Gary was honored with the Trafficking In Persons Report Hero Award, the U.S. State Department's highest honor for leadership in the fight against human trafficking. Gary is the 2007 recipient of Prison Fellowship's annual William Wilberforce Award, recognizing an individual who has made a difference in the face of formidable societal problems and injustices. Gary has authored numerous articles on foreign affairs, international law and human rights. He is the author of the books *Good News About Injustice* and *Just Courage*. His next book, an exploration of how the crisis of lawlessness in the developing world is devastating the global dream to end poverty, will be published by Oxford University Press in 2013.

Sean Litton, *Senior Vice President of Field Operations, IJM*

Sean Litton serves as the Senior Vice President of Field Operations for International Justice Mission. As Senior Vice President of Field Operations, Mr. Litton currently directs IJM's casework operations around the world in Latin America, Africa, South Asia and Southeast Asia, developing intervention strategies and advocating with local and national authorities. Sean received a BS in Business Administration from Miami University and a JD from the University of Notre Dame Law School. Before attending law school, Sean

worked with Young Life and served as associate pastor for Youth at Christ Church in Roswell, New Mexico, for four years. Following graduation from law school in 1997, Sean spent three years as an associate with the law firm of Kirkland & Ellis in Washington, DC. Sean joined IJM in September 2000 and moved to Manila, Philippines, where he built a team of Filipino lawyers, social workers and investigators who took on cases involving the rape and prostitution of children. When the Philippines office transitioned to national leadership at the beginning of 2003, Mr. Litton assumed leadership of IJM's work in Thailand, where he led the office's work of bringing rescue to victims of sex trafficking and accountability under the law to traffickers. Sean then served as IJM's Director of Operations for Southeast Asia and was responsible for developing casework strategies with local and national authorities that supported the enforcement of an array of national laws and international legal principles in the region.

Jim Martin, *Vice President of Church Mobilization, IJM*

Jim Martin is the Vice President of Church Mobilization for IJM where he works to move churches to a deeper level of understanding of God's heart for justice and to action on behalf of the many victims of injustice around the world. Jim works with churches of all kinds, from those new to the work of IJM to seasoned partner churches doing the work of justice alongside IJM. Previously, Jim worked at The River Church in California where he saw the development of a robust international network of partners and projects that intentionally blurred the lines between giver and receiver, transforming both his own church and the churches and partners they worked with in the developing world. Over the years, Jim has spoken at many churches and mission events and provided training for pastors and lay leaders in Honduras and Peru. Jim received a BA in Education from the University of Massachusetts. His book *The Just Church* - a practical guide for life-giving justice ministry - was released by Tyndale in the fall of 2012.

Shayne Moore

Shayne More is the author of *Refuse to Do Nothing: Finding Your Power to Abolish Modern Day Slavery* and *Global Soccer Mom: Changing the World Is Easier Than You Think*. She co-founded Redbud Writers Guild, an international group of women expanding the feminine voice in church and culture. She is a member of the World Vision Speakers Bureau and works closely with World Vision Women of Vision Chapters, World Relief, ONE and was a founding member of the ONE Moms Advisory Council. With an MA in theology, Shayne is an active speaker and writes for her blog (www.ShayneMoore.com). She can be found on Facebook and on Twitter @GlobalSoccerMom. Shayne lives in Wheaton, IL with her husband John and three children.

Laurie Rubiner, *Chief of Staff for Senator Richard Blumenthal*

Laurie Rubiner has been Chief of Staff to Senator Richard Blumenthal (D-CT) since his election to the Senate in January 2011. Prior to joining Senator Blumenthal's staff, she was Vice President for Public Policy at Planned Parenthood Federation of America where she led the organization's policy and political strategy. From 2005–2008, she served as Legislative Director for Senator Hillary Rodham Clinton (D-NY), and was responsible for the development and management of the senator's legislative and policy agenda. For nine years she was a Legislative Assistant to the late Senator John Chafee (R-RI) and handled issues related to health care, women, poverty, and children. Previously she was Director of the Health Care Program at the New America Foundation, a nonpartisan think tank in Washington, DC; and Vice President for Public Policy at the National Partnership for Women & Families. Ms. Rubiner received a B.A. from Barnard College and J.D. from the Georgetown University Law Center.

Timothy Ryan, *Asia Regional Program Director, American Center for International Labor Solidarity*

Timothy Ryan is the Asia Regional Program Director for the American Center for International Labor Solidarity ("Solidarity Center") where he oversees all Solidarity Center programs for Asia, including offices in Thailand, Cambodia, Indonesia, Bangladesh, Pakistan, Sri Lanka, and regional programs in Burma, India, Nepal, the Maldives, the Philippines, Malaysia, and Vietnam. Previously, Timothy served as the Solidarity Center's Field Representative for Sri Lanka (1993-97) and Indonesia (1997-2001). He has testified before the Lantos Human Rights Commission on labor issues, and he currently is the North American Board Member for the world's pre-eminent child labor organization, the Global March Against Child Labor, based in Delhi, India. Timothy has BA degrees in Communications and English and a MA in South Asian Studies from the University of Washington, Seattle. His articles on labor and media issues have appeared in *Harper's Magazine*, *Foreign Policy*, the *Huffington Post*, the *Christian Science Monitor*, the *Far Eastern Economic Review*, the *Seattle Times*, *Carnegie Human Rights Dialogue*, the *South Asia Bulletin*, and newspapers throughout Asia and Latin America. His novel, "The Sisters: A Fable of Globalization" is available on Amazon.com.

Karen Stauss, *Director of Programs, Free the Slaves*

Karen Stauss is the Director of Programs for Free the Slaves, an international anti-slavery organization dedicated to combating the systems that allow slavery to persist around the world. She is responsible for overseeing the organization's policy advocacy work and its partnerships with community-based anti-slavery organizations in six countries. She is an adjunct faculty at Georgetown University Law Center and at the George Washington University Law School. From 2006-2010, Karen was Managing Attorney and Policy Counsel at Polaris Project, a national organization dedicated to combating human trafficking in the United States. Before joining Polaris Project, Karen opened the Human Rights Watch (HRW) field office in eastern Democratic Republic of the Congo where she spent two and a half years. Prior to that, she held a year-long fellowship with HRW as a researcher on Nigeria. As a law student, Professor Stauss participated in the Political Asylum Workshop and worked with the Coalition for an International Criminal Court and with two South African organizations: the Legal Resources Centre in Cape Town and the Centre for the Study of Violence and Reconciliation in Johannesburg. Karen holds a BA from Duke University and a JD from Columbia Law School.

Seth Wispelwey, *Field Organizer, IJM*

Seth Wispelwey serves as Field Organizer for Justice Campaigns for International Justice Mission. In this role, he works to broaden and deepen relationships and opportunities with people looking to become effective advocates against modern-day slavery. Previously, Seth worked as a regional grassroots organizer with the ONE Campaign, Bread for the World and Boston Faith & Justice Network, collaborating with others to achieve success in transforming legislation and lifestyles in ways that better serve the needs of the poor and marginalized. He holds a MA in Pastoral Ministry with a Pastoral Care and Counseling concentration from Boston College and BA in English from the University of Virginia.

Kimberly Yim

Kimberly McOwen Yim is the author of *Refuse To Do Nothing: Finding Your Power to Abolish Modern Day Slavery* and founder of the San Clemente Abolitionists in San Clemente, California. She is the executive director of The SOCO Institute, a charitable arm of The SOCO Group where she has supported and advocates for a variety of organizations such as CURE International, Opportunity International, International Justice Mission and World Relief. With a MA in Christian Leadership from Fuller Theological Seminary, Kimberly writes and speaks on issues related to human trafficking. She blogs at www.abolitionistmama.blogspot.com.